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Comparative Study of Healthcare Quality Reporting Websites: A Content Analysis Across Nine Western Countries

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From insight to impact.

Content of the presentation

Introduction

2

Methodology



Key findings



Discussion and limitations

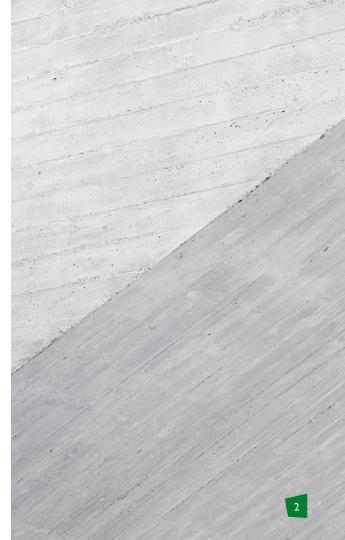


6

Conclusion and Future Directions

Q&A







Key Pillars of patients' provider choice: Transparency and Comprehensibility

Transparency

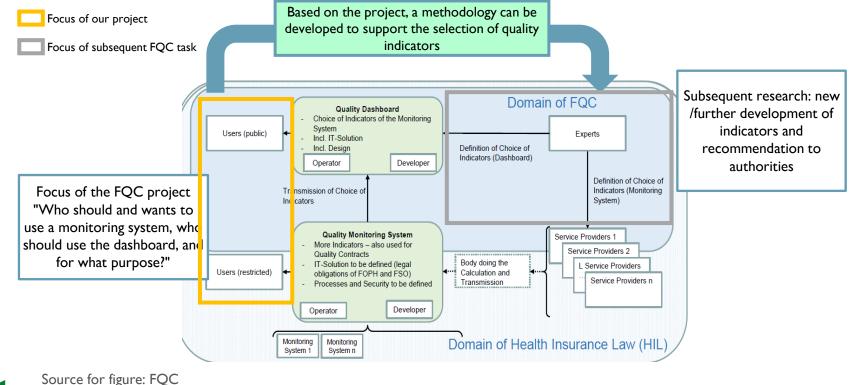
- Empowers patients to make informed choices by providing insights into healthcare provider quality.
- Need to provide complete information for patients.

Comprehensibility

- The challenge lies not only in accessing information but in understanding it.
- Need to provide understandable and complete information for patients.

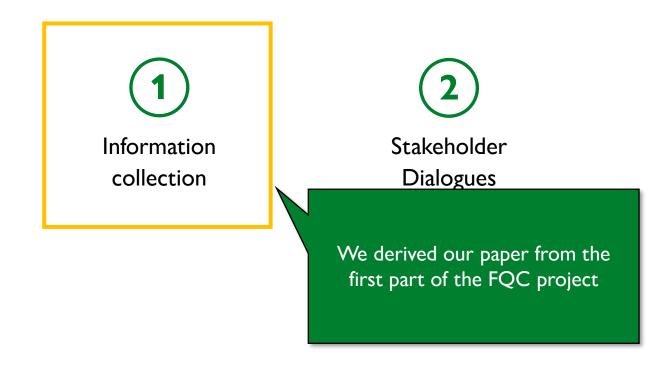
Enhancing both transparency and comprehensibility of healthcare information

Overarching FQC mandate | Our objective was to establish the groundwork for nationwide public reporting in Switzerland



Universität St.Gallen School of Medicine

Aim | "Who should and wants to use a monitoring system, who should use the dashboard, and for what purpose?" in two steps





Let's have a look at the AOK example in Germany

			w _*_
Einsetzen eines künstlichen Kniegelenkes	0 50935 Köln	Suchen Suchen Suchen	<u>ت</u> ،
67 Ergebnisse für Einsetzen eines ki	ünstlichen Kniegelenkes im Uml		
Puthem OSSENDORF EHRENELD NUPPES EULIVEEN	 ✓ Alle Ergebnisse ausklappen Mindestmengenregelung erfüllt ● × 	Sortieren nach: Entfernung	~
	Universitätsklinikum Köln Rerpener Straße 62, 50937 Köln I.56 km	Details & Bewertungen	☆ Э
Krapsick Ginsdof Ginsdof	Behandlungsfälle (2021) 🌒 Qualität nach QSR 🐠	120 (mittel) ● ● ● ● Durchschnittliche Qualität für "Kniegelenkersatz bei Gelenkverschleiß (Arthrose)".	^
Filter <u>alle zurücksetzen</u>	Qualität nach IQTIG ① Weiterempfehlung ①	92% der Indikatoren einwandfrei 83 % bei 300 Patienten bewertungen	-
Mindestmengenregelung erfüllt 0	Evangelisches Klinikum Köln We	eyertal GmbH	☆
Überdurchschnittliche Qualität nach QSR Überdurchschnittlich häufige	 r Weyertal 76, 50931 Köln 𝒡 2.21 km 		\ominus
Weiterempfehlung durch Patienten	Behandlungsfälle (2021) 🚯	48 (niedrig) (1)	

se für »Kmegelenkersatz bei Gelenkverso	hleiß (Art	hrose)«
Qualität nach QSR 🕄		
🍄 🍄 🍻 Durchschnittliche Qualität für "Kniege	lenkersatz	bei Gelenkverschleiß (Arthrose)".
Nach einer Operation in diesem Krank ähnlich hoch wie in anderen Krankenh		die Wahrscheinlichkeit von Komplikationen
Qualitätsindikator	Ergebnis	Erläuterung
Ungeplante Folge-Operation bis zu 365 Tage nach dem Eingriff O	0	Durchschnittliche Qualität Nach einer Operation in diesem Krankenhaus ist die Wahrscheinlichkeit einer ungeplanten Folgeoperation ähnlich hoch wie in den meisten anderen Krankenhäusern.
Chirurgische Komplikationen innerhalb von 90 bzw. 365 Tagen nach dem Eingriff 🕚	0	Durchschnittliche Qualität Nach einer Operation in diesem Krankenhaus ist die Wahrscheinlichkeit einer chirurgischen Komplikation ähnlich hoch wie in den meisten anderen Krankenhäusern.
Sterblichkeit innerhalb von 90 Tagen nach dem Eingriff 🕄	0	Durchschnittliche Qualität Nach einer Operation in diesem Krankenhaus ist die Wahrscheinlichkeit zu sterben ähnlich hoch wie in den meisten anderen Krankenhäusern.
Einbezogene AOK-Behandlungsfälle: 4	l6 (2018-2	020) 1 Detailwerte einblenden



Let's have a look at the Qualiscope example in France

Cherchez, trouvez, comparez	😇 Certification : décision du		\otimes
Un établissement de santé Mom de létablissement	27/09/2022 ☐ Documents: 3	CENTRE HOSPITALI MONTPENSIER etablissement de santé - Mis en ligne le 23 juin 202	ER DE TREVOUX -
Exemple : Hightal américain	t()) ÉCOUTER		-
Localisation Rayon Répon département ville ou code postal	COLECCIER CCÉDER AU PANORAMA DE LA QUALITÉ DES ÉTABLISSEMENTS		a Comparateur plein
Activite/specialite Choir une activite/specialite RECCHERCHER 3 958 sites hospitaliers Pert. Frainrech @	Secteurs d'activité L'essentiel des données de qualité de l'établissement Certification pour la qualité et la sécurité des soins Indicateurs de qualité des soins Voir aussi	Type d'établissement : CH N' Finess : 01000065 Établissement de rattachement : CH DE TREVOUX Secteurs d'activité Médecine Soins de Suite et de Réadaptation	14 Rue De L'Hopital 01606 TREVOUX Tel: 0474105000 VOIR SUR LA CARTE
LOCALISATION WILL RAYON ACTIVITES STATUT ARRONOUL WITYPES OTTABLISSMANT WITTYPES OTTABLISSMANT WITYPES OTTABLISSMANT		L'essentiel des données de qualité d Certification HAS Qualité des soins 82.1 %	le l'établissement
ERLEY B Comparative pairs and the comparativ		Confirmée A en progrès Consommation de solutions hydro-	

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Methodology

2

Let's have a look at the Medicare example in the USA

ä	Welcome	Find home health services near me
*	Doctors & clinicians	Find Medicare-certified home health agencies in your area and compare them based on the quality of care they provide. Home health services provide treatment for an illness or injury to help people get better, regain their independence, and become as self-sufficient as possible.
E	Hospitals	MY LOCATION * NAME OF AGENCY (optional)
1	Nursing homes including rehab services	Street, ZIP code, city, or state Agency name
2	Home health services	Search Show past search results
۲	Hospice care	
2	Inpatient rehabilitation facilities	
	Long-term care hospitals	
واله	Dialysis facilities	Eind out what's new ①

	Hospitals	2102	
Gainesville, FL	Hospitals V Section	Utly name or type Besont	
Filter by Distance: 50 ml ~ 0	verall star rating v Patient survey rating v	av Emergency services v Hespitaltype v Affiliated dactors & clinicipani v Char all liters	
Showing 1 - 13 of 13 hospitals	Sort by: Closed	Back Cerry Back Cerry Startin This Area	Ren
VA North Florida/St Healthcare System Acute Case: vetebasis Data Vacher Road Datasets, F. 13260 (32) 374-681 Prosential of the State And orremaintent	- Galnosville Not avsitable 20 ADMINISTRATION State of the State of t		D I D
2. UF Health Shands 15-mi 100 SM Achie Ro Daneselle, Fi 3200 (352) 266-8000	★★★☆☆ Patient survey rating ★★★☆☆☆		
3. Hea Florida North F Hospital Airy Acute CARE Hospitals 6000 Winkshary Na Bainovine, Fi, 32005 (312) 333–4100	★★☆☆☆ Petientairesynetics ★★☆☆☆	CO CONTRACTOR CONTRACT	A

	VA North Florida/South Georgia Healthcare 1601 S W Archer Road Gainesville, FL 32608	UF Health Shands (445) Hospital 1600 SW Archer Rd Gainesville, FL 32610	Hca Florida North Florida Hospital 6500 W Newberry Rd Gainesville, FL 32605
Overview			^
Distance from Gainesville, FL	1.4 miles	1.5 miles	5.2 miles
Overall star rating	Not available 22	***	***
Patient survey rating	****	****	***
Hospital type	Acute Care - Veterans Administration	Acute Care Hospitals	Acute Care Hospitals
Provides emergency services?	Yes	Yes	Yes
Save this provider	Save to Favorites	Save to Favorites	♥ Save to Favorites
Patient survey ratin	g		~
Timely & effective c	are		~
Complications & dea	aths		~
Unplanned hospital	visits		~
Maternal health			~
Psychiatric unit serv	vices		~
Payment & value of			







We used a qualitative method based on a case-oriented comparative analysis



Approach: Case-oriented comparative analysis



Data Collection: Academic and gray literature, expert interviews, manual internet research for website selection and analysis



Countries Analyzed: Australia, Canada, England, France, Germany, Netherlands, USA, Sweden, Switzerland



Healthcare areas covered: Outpatient care, Acute somatic care, Psychiatric care, Rehabilitative care, Home and long-term care





Our analytical framework centered around five key information characteristics, which we applied across 19 websites

Healthcare areas (outpatient care, acute somatic care, psychiatric care, rehabilitative care, home and long-term care)

Objective and target audiences



Types of quality measures (structure, process, outcome, service quality indicators)



Data structure and methodology



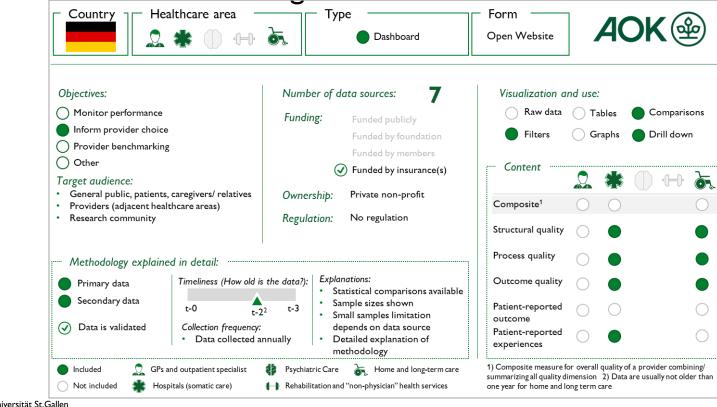
Visualization and use



Methodology

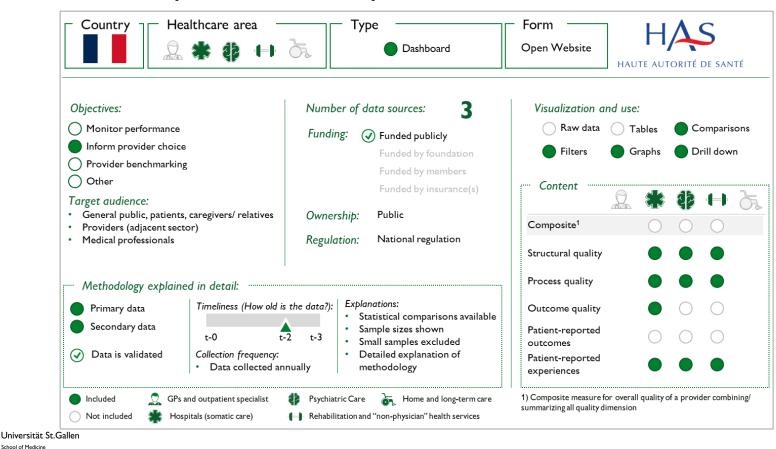
2

We compiled data using an information template. Here the example of AOK-Gesundheitsnavigator



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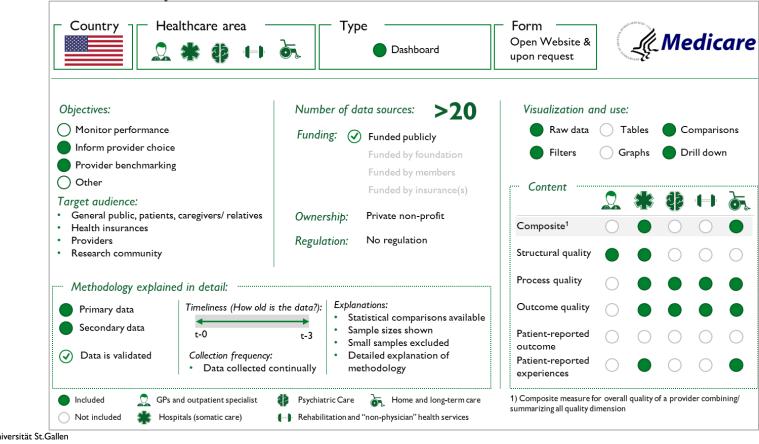
Here the example of Qualiscope in France



2

Here the example of Medicare in the USA

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Key findings

3

1. Healthcare areas | There is a high diversity in the healthcare areas covered

		Outpatient care	Somatic care	Psychatric care	Rehabilitive care	Home and long- term care	
Australia	MyHospitals		\checkmark				1
Canada	CIHI		>				1
England	The Care Quality Commission	\checkmark	V	\checkmark	\checkmark	\checkmark	5
	NHS Choice	V	~	~			3
	PHIN	V	V				2
France	QualiScope	V	~	\checkmark	~		4
	Le Guide Santé	V	~				2
Germany	Weisse Liste		~			\checkmark	2
	AOK-Gesundheitsnavigator	\checkmark	~			V	3
	Arzt-Auskunft	V		\checkmark	~		3
	Das Rehaportal				V		1
Netherlands	Zorgkaart Nederland	\checkmark	V	√	√	\checkmark	5
	Ziekenhuischeck		V				1
Sweden	Aldreguiden						1
Switzerland	CH-IQI		~				1
	Welches-spital		V				1
	ANQ		~	\checkmark	~		3
	Spitalfinder		>	\checkmark			3
USA	Medicare	~	V	~	V	\checkmark	5
Total		9	16	8	8	6	
~	Included						



Not Included

2. Objectives and target audiences | All websites target patients to aid provider choice, while some also target additional stakeholders

		Health policy makers	General public/patients	Health insurances	Providers	Research community	
Australia	MyHospitals	~	<		\checkmark	 Image: A start of the start of	4
Canada	CIHI	>	\checkmark		\checkmark	\checkmark	4
England	The Care Quality Commission	>	\checkmark				2
	NHS Choice		\checkmark				1
	PHIN	>	\checkmark		\checkmark	\checkmark	4
France	QualiScope		\checkmark		\checkmark		2
	Le Guide Santé		\checkmark				1
Germany	Weisse Liste		\checkmark		\checkmark	\checkmark	3
	AOK-Gesundheitsnavigator		\checkmark		\checkmark	\checkmark	3
	Arzt-Auskunft		\checkmark				1
	Das Rehaportal		\checkmark	\checkmark	\checkmark		3
Netherland	s Zorgkaart Nederland		\checkmark				1
	Ziekenhuischeck		\checkmark	Ō		\checkmark	2
Sweden	Aldreguiden		~		\checkmark	~	3
Switzerland	d CH-IQI	>	~	Ō	\checkmark	\checkmark	4
	Welches-spital		~				1
	ANQ	>	\checkmark	~	\checkmark		4
	Spitalfinder		\checkmark				1
USA	Medicare		 Image: A start of the start of	\checkmark	\checkmark	\checkmark	4
Total		6	19	3	11	9	



Included Not Included

3. Types of quality information | We found an important variety in the types of quality information presented

		Structural quality	Process quality	Outcome quality	Service quality	
Australia	MyHospitals	✓	<	✓	✓	4
Canada	CIHI	\checkmark	~	~	\checkmark	4
England	The Care Quality Commission	V	✓	>	~	4
	NHS Choice	~			~	2
	PHIN	V	✓		~	3
France	QualiScope	~	✓	>	~	4
	Le Guide Santé	V	~		~	3
Germany	Weisse Liste	✓	✓	>	✓	4
	AOK-Gesundheitsnavigator	~	~	>	~	4
	Arzt-Auskunft	\checkmark			\checkmark	2
	Das Rehaportal	\checkmark	\checkmark	\checkmark	\checkmark	4
Netherlands	Zorgkaart Nederland	V			 Image: A start of the start of	2
	Ziekenhuischeck	V	~	>	 Image: A start of the start of	4
Sweden	Aldreguiden	V			~	2
Switzerland	CH-IQI	V		>		2
	Welches-spital	\checkmark		>	\checkmark	3
	ANQ			>	 Image: A start of the start of	2
	Spitalfinder			\checkmark	~	2
USA	Medicare	V	~	>	~	4
Total		17	11	13	18	
\checkmark	Included					

Not Included



4. Data structure | There are no common standards across websites

		Primary data	Secondary data	Continuous data collection	Risk-adjustment	Reporting of sample sizes	Handling of small sample size	Availability of methodological explanation	
Australia	MyHospitals	\checkmark	\checkmark	\checkmark		\checkmark	\checkmark	✓	5
Canada	CIHI	\checkmark	\checkmark	\checkmark		\checkmark		✓	4
England	The Care Quality Commission	~	\checkmark	\checkmark				\checkmark	3
	NHS Choice	✓	\checkmark	~				\checkmark	3
	PHIN	\checkmark	\checkmark	\checkmark		~		√	4
France	QualiScope	\checkmark	\checkmark		\checkmark	>	\checkmark	~	5
	Le Guide Santé	~	\checkmark	\checkmark					3
Germany	Weisse Liste	~	\checkmark			~	\checkmark	V	4
	AOK- Gesundheitsnavigator	~	\checkmark		>	~	>	\checkmark	5
	Arzt-Auskunft	~	\checkmark	 Image: A start of the start of					3
	Das Rehaportal	~	~	 Image: A start of the start of		~		✓	4
Netherlands	Zorgkaart Nederland	\checkmark		\checkmark		>	\checkmark	~	4
	Ziekenhuischeck	\checkmark	\checkmark			>	\checkmark	~	4
Sweden	Aldreguiden	\checkmark	\checkmark					\checkmark	2
Switzerland	CH-IQI		\checkmark		\checkmark	>	>	\checkmark	4
	Welches-spital	\checkmark	\checkmark			>	>	\checkmark	4
	ANQ	\checkmark	\checkmark	\checkmark	\checkmark	>	>	~	6
	Spitalfinder		\checkmark		\checkmark			✓	2
USA	Medicare	\checkmark	\checkmark	\checkmark	\checkmark	~	>	\checkmark	6
Total		17	18	11	6	13	10	17	
~	Included								



Not Included

21

5. Visualization | Each website creates and publishes its own visualizations

		Raw data available	Tables	Graphs	Filters	Comparisions featured	Drill down	
Australia	MyHospitals	~	~					2
Canada	CIHI	√	\checkmark	\checkmark				3
England	The Care Quality Commission			\checkmark	Ō	Ō		1
	NHS Choice			\checkmark				1
	PHIN	\checkmark	\checkmark					2
France	QualiScope			V	v	v	V	4
	Le Guide Santé	Õ	Ō	\checkmark				1
Germany	Weisse Liste	Õ	Ō	\checkmark	v	√	√	4
	AOK-Gesundheitsnavigator	Õ	Ō		\checkmark	~	V	3
	Arzt-Auskunft	Õ	Ō	Ō	~			1
	Das Rehaportal	Õ		\checkmark	\checkmark		√	3
Netherlands	Zorgkaart Nederland	Õ	Õ		v	√	V	3
	Ziekenhuischeck	Õ			~	~	√	3
Sweden	Aldreguiden	Õ	Õ	Õ	√	~	V	3
Switzerland	CH-IQI	~	\checkmark	Ō		~		3
	Welches-spital			\checkmark	√		Ō	2
	ANQ	Ŏ	V	✓	V	~	V	5
	Spitalfinder	Ŏ			v			1
USA	Medicare	 Image: A start of the start of	Ő	Ő	v	√	√	4
Total		5	5	9	12	9	9	
~	Included							



Not Included



The study provides updated insights into the content of public reporting websites



Key Findings

- **Objective Uniformity:** Across and within countries, websites aim to assist in provider choice by offering quality information.
- **Methodological Diversity:** Significant variation in public reporting methods both within and across countries.
 - Healthcare Focus: Some countries target specific healthcare areas, while others cover multiple or all areas.
 - Quality Measures: Differences in the selection of quality dimensions (e.g., Medicare vs. Zorgkaart/NHS Choice focusing on PREMs or patient ratings).
 - Data Structure Variability: Includes risk adjustment methods, reporting of sample sizes, data collection frequency, and data sources.
- **Visualization Tools:** Employed across all websites to facilitate user understanding of health information.
- **Methodological Transparency:** A common commitment for transparency across websites.

Study Contribution

- Provides an updated, comprehensive overview of public reporting websites in recent years.
- Enhances understanding of how these platforms aid patient provider choice.

Discussion and limitations

Discussion | Public reporting standards could be more relevant at the national level for enhancing provider choice



National level

- Often, the same data is presented differently by various websites (e.g., AOK-Gesundheitsnavigator, Weisse Liste in Germany; ANQ, CH-IQIs, Welches-Spital, Spitalfinder in Switzerland).
- Potential for guidelines to improve public reporting consistency and quality within countries.



International level

• Less emphasis on common guidelines due to diverse healthcare systems and reporting needs across countries.



Limitations | The three main limitations are linked to the geographical focus, website selection and impact on utilization



Geographical Focus

 Scope Limited to Western Countries: The study does not encompass a global perspective, focusing instead on Western nations. This limitation restricts the applicability of findings to a broader context.



Selection of Websites

• **Exclusively Free Online Platforms:** Research was confined to publicly accessible websites, excluding subscription-based services or analog formats (e.g., magazines).

Impact on Utilization



- Lack of Insight into Direct Impact: The study does not explore how public reporting influences the actual use of the information by the public.
- **Engagement Challenges:** Noted issues include low traffic to these websites and high bounce rates, suggesting that the information may not be effectively reaching or engaging the intended audience (Bundorf et al., 2009; Werner et al., 2012).



5 Conclusion and Outlooks



Conclusion and outlooks | Further research could explore strategies to enhance websites' impact



Impact on Stakeholders

- **Patients:** Offer a vital tool for making informed choices about healthcare providers.
- **Providers:** Serve as a means to enhance reputation and trust, while also imposing accountability.
- **Policymakers:** Emphasize efforts towards quality transparency and patient-centric care
- **Taxpayers:** Reflect the government's commitment to higher healthcare standards, with the effectiveness tied to the websites' usability and impact on healthcare outcomes.



Improving Website Usability and Impact

- **Usability:** Focus on making public reporting websites more user-friendly to increase their accessibility and effectiveness.
- **Relevance:** Ensure that the information provided meets the actual needs of users, aiding them in making informed provider choice.
- Healthcare Outcomes: Measure and demonstrate the impact of public reporting on improving healthcare quality and patient outcomes.





Thank you!



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Akkreditierungen

